



Our Passion

We help aspirational organisations build a competitive advantage

- Business & Strategy Development
- Creating a winning culture
- Organisational Design
- Develop High Ambition Leaders
- Talent & Change Management
- Building a Community of Shared Purpose

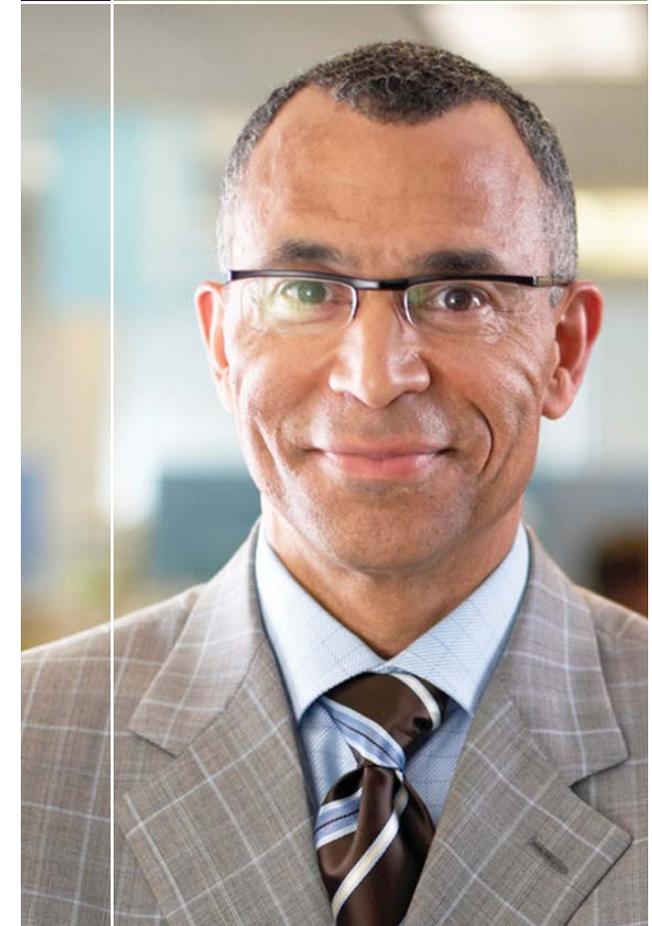


We help clients maximize performance to achieve corporate objectives, increase business revenues, productivity and efficiency.

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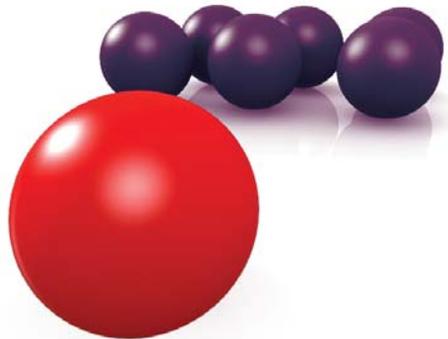


About Us...

REACT formed in 2003 and has provided Technical, Business and Marketing services to organisations of all shapes and sizes - in all corners of the globe.

From London to Los Angeles, Iceland to Indonesia, Stockholm to Singapore, Melbourne to Miami & Coventry to the Caribbean & beyond, our consultants have worked with organisations of all shapes and sizes.

Councils, Schools, Colleges, Universities, Hospitals, Hotels, Media, Publishing Houses, Charities, Telco's, SME's and many more... our consultants have years or real life international business experience, Masters Degrees from Internationally acclaimed Universities, and a passion to help you succeed.



What

Do we do and how do we do it?

We provide Industry-based, end-to-end business consultancy services that combine management consulting, technology and business process improvement.

We help organisations fashion distinctive strategic positions to outperform their rivals; by building unique and competitive advantages, which are difficult, if not impossible to copy.

We help organisations create momentum around a common cause, or more specifically, around one, which adds value to customers and therefore, remain competitive in an ever-changing landscape.

We help organisations inspire people to lead themselves. To follow a shared vision; to believe what the organisation believes; to perform extraordinary feats and accomplish that which seems impossible.

Why

Do we exist, and why should you care?

Profit and loss reports are terrific lag indicators of performance, however, once the financial results are analysed, it is often too late to do anything about it.

We help organisations create flexible strategies to adapt to changing circumstances; to absorb information; to overcome challenges and threats; to analyse lead indicators; and adjust performance in real-time.

We exist to help organisations innovate, adapt and evolve. We know that success comes to those whose strategic architecture aligns vision, mission, values, strategy and structure.

But why should you care: because we also know great organisations do not hire skilled people and motivate them, they hire already motivated people and inspire them.